

fabileone

UX&UI Designer from Argentina

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Experience

● UX&UI Senior Designer at Fiwind

Argentina – Nov 2021 – Sep 2022

- Freelance contract
- During the time I worked on this project, the number of monthly visits to their website increased by 80%.
- Re-designing existing UIs to better adapt to Android and iOS devices. The abandonment rate on mobiles decreased by 35%.
- I coached other designers in order to help me to accomplish the initial plan that I designed with the CEO and other members of the company.
- Worked very closely on the layout and design of your new products.

● Multimedia Freelancer at Advert Digital

Germany Jul 2021 – May 2022

- Freelance contract
- I created an audiovisual content to increase the success rate of advertising conversions, achieving a 65% of effectiveness.
- I worked with other designers and trained them to help us to complete certain tasks.

● Multimedia designer at Surhive Design

Argentina – Dec 2018 – Jul 2021

- Full time contract
- I was recognized as one of the most productive employees of the year.
- I presented my own proposals to improve the interface of one of its products mainly oriented to eCommerce for Android and iOS.
- I entered this job as a template developer but I joined other areas such as social media management and video production.
- Recognized by managers and owners, I had a very good streak of web template designs per week.

● Multimedia Designer at SH1FT

Canadá – Dec 2019 – Mar 2020

- Online internship
- I proposed different websites, and videos for reference to the design team.
- We had 85% success in advertising campaigns in which I participated in making videos and designs.
- I had direct communication with the owners of the company to understand the needs of the client and I proposed graphic solutions

● Multimedial Designer at Consultora Focus

Argentina – Jul 2017 – Dec 2017

- Full time contract
- I learned to work as a team with different designers and organizers.
- I participated in advertising campaigns for big-name clients, both digital and print.

Skills

Product design

User research

Branding design

Leadership experience

Programming (HTML, CSS, Javascript, PHP)

WordPress development

Video edition (motion graphics)

Tools

Figma

All Adobe Package (Photoshop, Illustrator, After Effects, etc.)

Cinema 4D

Blender

Trello, Slack, Asana.

Education

University: Belgrano Institute

Personal

Name: Leone Fabián Aurelio

Nationality: Argentina

Languages: Spanish, English