

Letter of recommendation

For: Fabian Leone

Fabian has been working at SH1FT for around 3 months now, and he has performed beyond our expectations. He has demonstrated great ability to learn new topics and has not been scared of any task we have given him.

His resourcefulness has shown every time I asked him about new forms of creatives and how to do them. He was coming up with resources and explanations he recorded using Loom.

He has performed in a various line of work so far:

- Watched courses & inspiration on design and advertising on social media
- Learned to perfect his motion design skills for client work
- Worked on branding for SH1FT and several clients
- Created content for social media
- Learned how to do competitor research before building creatives
- Created stills and videos for advertising

Every time adjustments had to be made on projects, communication was clear and smooth. He understood what we wanted quickly and delivered the final product on time.

He even went out of his way to make sure a client had ads delivered on time, working on a weekend.

All in all, Fabian was a great addition to our team. We know he is very dependable and we can count on him to learn anything that comes his way when something has to be done, either for us or for clients.

By: Dorian Reeves, Co-founder, [SH1FT](#)



